



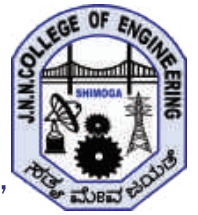
National Education Society ®

JNN COLLEGE OF ENGG., SHIVAMOGGA

(Approved by AICTE, New Delhi, Certified by UGC 2f & 12B, Accredited by NAAC - 'B',

NBA Accredited Branches : UG - ECE, CSE, CV, ME, ISE, EEE & TCE,

Recognized by Govt. of Karnataka and Affiliated to VTU, Belagavi)



Dept. of Management Studies
MBA ADMISSION
2020-21



For Admission Details

📞 **Dr. Srinivas Murthy B.V. 9449623581**
Admission Co-ordinator

Dr. Lakshmeesha Kanti K S 9448238517
Director MBA

☎ **08182-276707, 08, 09, Ext 970**

✉ **jnncemba@jnnce.ac.in**

🌐 **www.jnnce.ac.in**

📘 **Jnncemba jnnce**

*Moulding Careers with
Character & Competence*

Dr. H.R. Mahadevaswamy

Principal, JNNCE

Dr. Lakshmeesha Kanti K S

Director, Dept. of Management Studies





National Education Society® (NES)

Established in 1946 by Freedom fighters and Philanthropists of high repute presently runs 35+ institutions, from primary to PG, in a wide range of disciplines such as Engineering, Science, Pharmacy, Commerce, Humanities, Education, Law, Business Administration, Physical Education and Applied Sciences.

JNN College of Engg. (JNNCE)

A premier institute in Malnad region offering Technical and Management Education established in 1980. JNNCE is ranked as one of the top colleges in the country.

Outlook Magazine : 48th in India & 7th in Karnataka

India Today : 34th in India & 7th in Karnataka

The Week : 31st in India & 15th in Karnataka



Department of Management Studies

Dept. of Management Studies offers Master of Business Administration course affiliated to VTU, recognised by AICTE. Department emphasises on Building Competence and Character; Focus on 100% Results, Personal and Professional Skill Development, Employability & Placement.

STREAMS OFFERED : Marketing | Finance | HR



VISION

To develop the department as a premier management institution that contributes to the development of business and society.



MISSION

Bridge the gap between theory and practice in the knowledge economy through meaningful partnerships with business, academia, government and social sector

Develop competent, responsible and ethical business professionals and entrepreneurs through a culture of excellence in teaching, research, training and consulting.

ABOUT THE DEPARTMENT

- * Started in 1996; 24 years of academic excellence.
- * 22 Batches (more than 1100 students) successfully passed out.
- * Offers two-year, full-time, AICTE-approved MBA Course affiliated to VTU.
- * Lush Green Environment, with an exclusive, spacious and well-furnished academic block, auditorium, amphitheatre and classrooms.
- * Core faculty (numbering 12) with excellent academic & research credentials and rich industry experience, with Avg. Exp: 16 years (10 with Doctorates, with one overseas experience), supplemented by practicing professionals and managers;
- * Has Well-furnished Classrooms & Auditorium, Library with more than 11000 volumes, 1000+ back volumes and 25+ Indian and foreign journals & periodicals (one of the Largest Libraries amongst university-affiliated Management Institutes in Karnataka), well-equipped Computer Centres with free internet facility.
- * Recognized by VTU as a Research Centre to offer Ph.D.
- * Has so far bagged 8 University Ranks.
- * Best infrastructural facilities & services like Hostel, Student Amenities, Sports, Canteen.

TRAINING

- * Rigorous & rewarding training in conceptual & practical aspects of business administration.
- * Seminars, GD, Interview & other Soft Skills.
- * Market & field surveys, business plan etc.

PLACEMENT

- * Campus Placement of more than 80 students of 2017 - 19 batch.
- * Highest Salary Package Offered during 2019 : Rs.6.15 Lakhs per annum.
- * Strong Network of Alumni working in reputed companies in India and abroad

OUR TOP RECRUITERS



MBA Course

Two-year, full-time, AICTE-approved MBA Course affiliated to VTU spread over 4 semesters.

ELIGIBILITY

50% Aggregate in any Bachelors degree
(45% for SC/ST/Cat.1)

- Intake : 120 Seats
Government Quota – 60 Seats
Management Quota – 60 Seats

Government Quota

- To be filled through PG CET being conducted by KEA
- Final year students are eligible to write the test
- Ranking is based on performance in PG CET only
- Centralized, online counselling is undertaken by KEA for selection of colleges
- For more details, please visit: <http://kea.kar.nic.in>

Management Quota

- To be filled through K-MAT being conducted by KPPGCA, Bangalore
- Applications to be obtained from & submitted to KPPGCA
- Final year students also are eligible to write the test
- Result in Percentiles, based on performance in K-MAT only
- No Centralized counseling; Candidates to approach colleges of their choice, after obtaining KMAT result
- For more details, please visit: www.kmatindia.com
- PG CET/CMAT/MAT Scores are also considered for admission
- Registration for seats undertaken, at the sole discretion of the College Management, provided the candidate possesses 60%+ in aggregate in all semesters of qualifying exam & obtains PG CET/CMAT/MAT/KMAT Ranking and pays fee deposit as fixed by the management



Orientation for 1st Sem

FACULTY PROFILE

Name	Qualification	Designation	Experience (Yrs)
Dr. Lakshmeesha Kanti K S	B.E., M.B.A., Ph.D	Director	36
Dr. M G Krishnamurthy	M.Com., PGDFM, PGDBA, MBA., Ph.D	Professor	37
Dr. C Srikant	B.Sc., M.B.A., Ph.D	Professor	24
Mrs. C K Anuradha	M.A.(Psy)	Asst. Professor	23
Dr. Srikant G Sugur	M.Com., Ph.D	Asst. Professor	18
Dr. Subhadra P S	MBA, MA(Eng), MA(San), Ph.D	Asst. Professor	18
Dr. D K Vikrama	B.E., M.B.A., M.Com, M.Phil., K-SLET, Ph.D	Asst. Professor	14
Dr. B V Srinivasa Murthy	M.A. (Eco), MBA, M.Phil., Ph.D	Asst. Professor	18
Dr. Vikram V	M.B.A., K-SLET, Ph.D	Asst. Professor	14
Dr. Ravisha N S	M.B.A., M.Com, Ph.D. UGC-NET (Mgmt, Com.)	Asst. Professor	10
Dr. Santhosha	M.B.A., Ph.D	Asst. Professor	15
Mrs. Aishwarya V Hittanagi*	PGDM	Asst. Professor	12

*Pursuing Ph.D



International Conference



Alumni Meet



FDP



Industry Visit



Utthana - UG Fest

GRADUANDS DAY - 2019



PRUTHVI RAJ S.
for having secured
7th Rank
in VTU - MBA
2016 -18 Batch



RAMYA K. R.
for having secured
4th Rank
in VTU - MBA
2017-19 Batch

